The last few months and weeks have been among the most unique and different in the history of Tzedakah Ministries. We have launched the beginning stages of the evangelistic outreach to Millennials — Explore Messiah...? We have traveled the world from Arkansas to Arizona to Denmark and a most unique day-trip to Sweden. And I discovered that even though I am rapidly approaching being qualified for AARP, I am really young in mind and soul!

I represented Tzedakah Ministries in Denmark at the LCJE Conference where I did a presentation (see picture below) on the topic: “Social Justice Opportunities ... Jewish Evangelism & the Future — Is “To the Jew First” Still Relevant to the Millennial Generation?” Long-winded title to basically cover a very important issue — are we who do the work of Jewish evangelism properly communicating the need and importance of Romans 1:16 to the next generation of church leaders and pastors? Sadly ... I think the answer is no at this time and Tzedakah Ministries presented to the other Jewish mission organizations that came to this LCJE conference from multiple countries how we could and must do better. Some listened. Some didn’t but I can tell you that Tzedakah Ministries will institute some of these new concepts into the future endeavors that we institute.

Why? Because the old adage about young people being the “church of the future” is no longer accurate. Young people are the CHURCH OF TODAY! And if we fail to communicate the truth of “to the Jew first” ... evangelism could falter.

(continued on next page)
Denmark...

**Why?** Because many young Christian leaders are struggling spiritually. I am working with a group of young Millennials right now and they are bright and wanting their voices to be heard in the Christian world. However, they will also admit that they are still growing in their faith — growing in areas that they should have learned about long, long ago. They didn’t because the youth groups of their teenage years were more about lock-ins and “fun stuff” than about the Word of God. And ... they are frustrated because they want a deeper understanding and when it develops ... the need for Jewish evangelism to becomes very real to them!

**Why?** Because these same young Millennials who are the church of today and who are frustrated about what they did not learn about Scripture in their youth groups, according to a Christian Generosity Project survey, want evangelistic outreaches to also SHOW the love of Jesus. This is a tricky concept to illustrate because it requires more than just a Romans Road Gospel presentation — it also requires making a daily difference in the lives of those we “share Jesus with.”

Now I know some of you are thinking to yourself ... are Christian Millennials becoming “snowflakes”? I know that I heard this same question in Denmark. The answer is not in the way you think. They are interested in Social Justice but not the kind that you imagine. They want to make a Biblical difference in the world. They want to reflect the idea of James 1:26-27 (see next article) which, by the way, is the essence of what many Jewish people want to do as well. Therefore, utilizing young Christian Millennials would be a great way to reach Jewish people for Jesus!

The flag to the left is Greenland’s for I actually met a Greenlander while in Denmark! A young, lost Millennial but who wants to change the world through dance. Please pray for her! Shalom! God bless!
When we in the conservative, Evangelical world hear the word “Social Justice,” we often associate it with such similar terms as “helicopter children,” “snowflakes,” and young, naïve voters who only want their student loans to be forgiven. By the way, these are unfair stereotypes!

This is because we have allowed the world to co-opt a very Biblical concept — helping those who cannot help themselves (Isaiah 1:17; James 1:26-27; and 1 John 3:17-18). We have allowed a lost world to define what is Social Justice and they have done a very, very bad job. They have taken it to mean something outside of the Biblical construct and the opportunity to share the Gospel with the world has been lost as well. Therefore, we who know the truth of the Gospel and Biblical Social Justice must take back the term for only we can truly do it ... true JUSTICE!

For believers in Jesus are the only ones who can, as I explained to those at the LCJE Conference in Denmark, “take on the task of Social Justice as only we understand the TRUE meaning of justice, mercy, and love” because only we have a relationship with Jesus. And only we are commanded to keep ourselves “unspotted from the world” (James 1:27).

Modern Judaism seeks to do this work in many ways through the idea of Tikkun Olam (repair the world). However, they are still searching for a real relationship with God and that is only possible through Messiah Jesus. Therefore, if we illustrate that believers in Jesus also have a true burden to “repair the world,” we can show that we care about the world in the here and now as well as in the world to come. For are we not called to be in the world but just not of it (cf. John 17:17).

This is one of the heart burdens of Christian Millennials as well. And perhaps this is one area that they could take the lead out and show us how. We need each other in this area ... and just perhaps we can change the world if we do!
Recently, Tzedakah Ministries was able to be present at the Southern Baptist Convention in Phoenix, Arizona. I conveyed to many Christians and churches regarding the importance of Jewish evangelism and Romans 1:16; however, I believe one of the highlights of the convention for me involved the picture below.

The two men with this evangelist to the Jewish people are devoted men of God. One is an Arab Israeli pastor in Arizona and the other who I have sought to disguise his identity (for his protection) is a Palestinian Christian. Yes, we might differ on some of the nuances of political situation in the Middle East but we agree on the only real thing that matters — that the whole world needs Jesus.

As this picture was being taken, I could not help but think that Jesus (and maybe even Abraham) was smiling. What do you think?