As you are receiving this newsletter in the mail, I will be traveling on behalf of Tzedakah Ministries across the land from Arkansas to Southeast Texas to West Texas to North Carolina to Georgia. I will share with churches about the need of the Jewish people across the world to hear the news that Jesus is the Jewish (and world) Messiah. I will be eating horseradish and breaking the middle Matzah. I will share the burden of Jewish evangelism and hear from more than one Christian woman/man about their co-worker, friend, neighbor who is Jewish and lost.

In other words, the need for Jewish evangelism is great and it never ends. And so as we enter another Passover season, I must confess to you that I have a sense of melancholy. Another Passover season in which the Jewish people will gather at the table without any hope for eternity because they do not know that Jesus is the Passover Lamb.

Some will gather with cynicism but will sit there out of a sense of obligation and tradition. Some will gather with a modicum of hope that maybe this year will be different ... somehow. And this is where we MUST come into the picture. We MUST find a way to show them the truth of Jesus the Passover Lamb who came to be the perfect sacrifice for the sins of the world and lived again for us all. Please pray for the Jewish people this Passover year because this year must be different. Shalom. God bless!
I found this quote from Joanna Gaines of TV’s *Fixer Upper* in an article in the *Dallas Morning News* a few month ago and it has impacted me. Sometimes we as believers and churches seek to make things complicated and difficult when ministry and sharing the Gospel message is simple and all we need to do is do it well.

Tzedakah Ministries truly seeks to keep the work of Jewish evangelism simple even while we strive to be creatively evangelistic with each passing day. In fact, you will read on page four about a new social media adventure that we are trying to reach Jewish and other Millennials with the Gospel.

We have also sought to keep our ministry “luxuries” as simple as possible and this includes our office space. Over the last few years, we have operated the ministry from a small Sunday School room in a church and are presently in two extra bedrooms out of my home. Today, we have outgrown the two rooms and have been exploring a number of options. However, we want you to know that we are keeping the focus of “evangelism comes first.”

To the right is the very rough draft of the 12x28 foot (396 sq. ft.) building that we are hoping to build for our ministry office space beside my home. This space allows us to maintain one of the extra rooms in my home as extra storage. This space will allow us to continue to grow the ministry while not slowing down the daily work of Jewish evangelism. Would you pray with us on this need?
Approaches to Jewish Evangelism

Evangelism, especially sharing the Gospel message to the Jewish people, can never and should never fit into a box. However, when one looks at many evangelistic outreaches, it is obvious that we are trying to create individuals who look and behave just like us. This will never work — especially in Jewish evangelism — because there is absolute wisdom in this old adage which states, “Two Jews, three opinions.”

Stereotyping and putting the Jewish people into some type of evangelism box is foolhardy. There are about 15 million Jewish people in the world and I could make the argument that there should be 15 million different ways to witness to them. This is why Tzedakah Ministries has almost 30 different types of traditional tracts — each specifically unique and different than any other. This is why Tzedakah Ministries is always looking for new approaches like the one you will read about on page four of this newsletter. This is why Explore Messiah...? is such a passionate pursuit of this ministry because Jewish Millennials are so lost — spiritual and emotionally.

Explore Messiah...? is now one year old and the website’s presence is growing. We have expanded its outreach and secured the domain name of www.exploremoshiach.com so that the ultra-Orthodox seekers will know how to find us. We are also in the planning stages for a Bible study fellowship in which we will reach out to Jewish Millennials who definitely do not fit into any box that we imagine!

And besides all of that — we are praying for the day that we can open a women’s shelter to the ultra-Orthodox community. This shelter will be a place that is Gospel-focused but will also teach job skills, offer counseling to women who have been emotionally scarred in ways that I do not have time here to describe and provide ways for them to discover a new life, personally and spiritually, that they did not know was possible.

There is not one way to witness to the old and the website’s presence is growing. We have expanded its outreach and secured the domain name of www.exploremoshiach.com so that the ultra-Orthodox seekers will know how to find us. We are also in the planning stages for a Bible study fellowship in which we will reach out to Jewish Millennials who definitely do not fit into any box that we imagine!
Tzedakah Ministries is continuing its expansion into the social ministry world ... but this time kicking and screaming! This was one that the I did not want to do but was convinced of its ministry opportunities by the sheer power of the podcast to reach unreached Jewish Millennials that we might not reach any other way. And so, Tzedakah Ministries is now on Podcast at Explore Messiah with Tzedakah Ministries.

The ministry’s first episode was launched just a few days ago with a unique title, “What About Tattoos?” Yes, we examine the recent fascination among this age group with body art but we then turn it around to a Gospel message as well. You can find our ministry address above but you can also find us at Stitcher, Apple iTunes, Overcast, and Pocketcasts. Check it out because new episodes are coming soon!